



CLIENT: SIGNATURE PROPERTIES (SHENNUM GREEN ADVERTISING)

PROJECT: SOCIAL MEDIA CAMPAIGN - HOMEPAGE

ROLE : SENIOR DESIGNER

URL: <http://www.sigprop.com>

Designed new homepage to include social media, live chat, blog and community micro sites. Project included character illustrations for online chat avatar.



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PROJECT: SOCIAL MEDIA CAMPAIGN - MOBILE WEBSITE
ROLE : SENIOR DESIGNER

URL: <http://www.m.sigprop.com>

Designed new mobile website by simplifying key elements from standard site. Worked with developer.



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PROJECT: SOCIAL MEDIA CAMPAIGN - CLIENT BLOG

ROLE : SENIOR DESIGNER

URL: <http://www.signaturehomesblog.com>

Updated blog design to include social media and maintained Signature Properties blog.



CLIENT: SIGNATURE PROPERTIES (SHENNUM GREEN ADVERTISING)
PROJECT: SOCIAL MEDIA CAMPAIGN - COMMUNITY MICRO SITE
ROLE : SENIOR DESIGNER

URL: <http://www.anchorcove.com>

Designed and produced micro sites for associated community projects. Worked with developer on dynamic functions.




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PROJECT: SOCIAL MEDIA CAMPAIGN - COMMUNITY MICRO SITE
ROLE: SENIOR DESIGNER

URL: <http://www.candlestickcove.com>

Designed and produced micro sites for associated community projects. Worked with developer on dynamic functions that included Twitter feed and social media links on main page.

Make Your Signature Moment at Pleasant Oak in Roseville

ABOUT US | BUILDING GREEN | BUYING A HOME | FINANCING | JOIN THE INTEREST LIST



PLEASANT OAK
TEDDYBENT FARM ROSEVILLE

Located within the gated Abella master-planned community, which includes the successful and established communities of Abella Paseo, Abella Terraces, Abella Courts and Abella Villas, the new neighborhood of Abella Vista offers brand new town-home style condos with innovative floorplans and contemporary amenities. Here residents enjoy the finer things in life - all at an affordable price. [MORE](#)

DOWNLOAD NEW FLOORPLANS
[CLICK HERE TO VIEW](#)

SIX FEDERAL TAX CREDIT ENDS APRIL 30th, 2010 - ACT NOW!

Other Signature Communities [»](#)

Timing, availability, floor plans, elevations, features and other information are subject to change without notice. Make and verify your decisions of interest or other representations to our client's committee and not to bank. It is suggested that before visiting a property, the community sales office be contacted to verify the information.

SIGNATURE PROPERTIES

CLIENT: SIGNATURE PROPERTIES (SHENNUM GREEN ADVERTISING)
PROJECT: SOCIAL MEDIA CAMPAIGN - COMMUNITY SPLASH PAGE
ROLE: SENIOR DESIGNER

URL: <http://www.pleasantoak.com>

Designed and produced splash pages for upcoming community projects. Concept was intended to introduce key features in a simple format.



CLIENT: SIGNATURE PROPERTIES (SHENNUM GREEN ADVERTISING)
PROJECT: SOCIAL MEDIA CAMPAIGN - LANDING PAGE FOR YOUTUBE MOVIES
ROLE : SENIOR DESIGNER

URL: http://www.sigprop.com/?page=HomeownerCenter_CecchisCorner

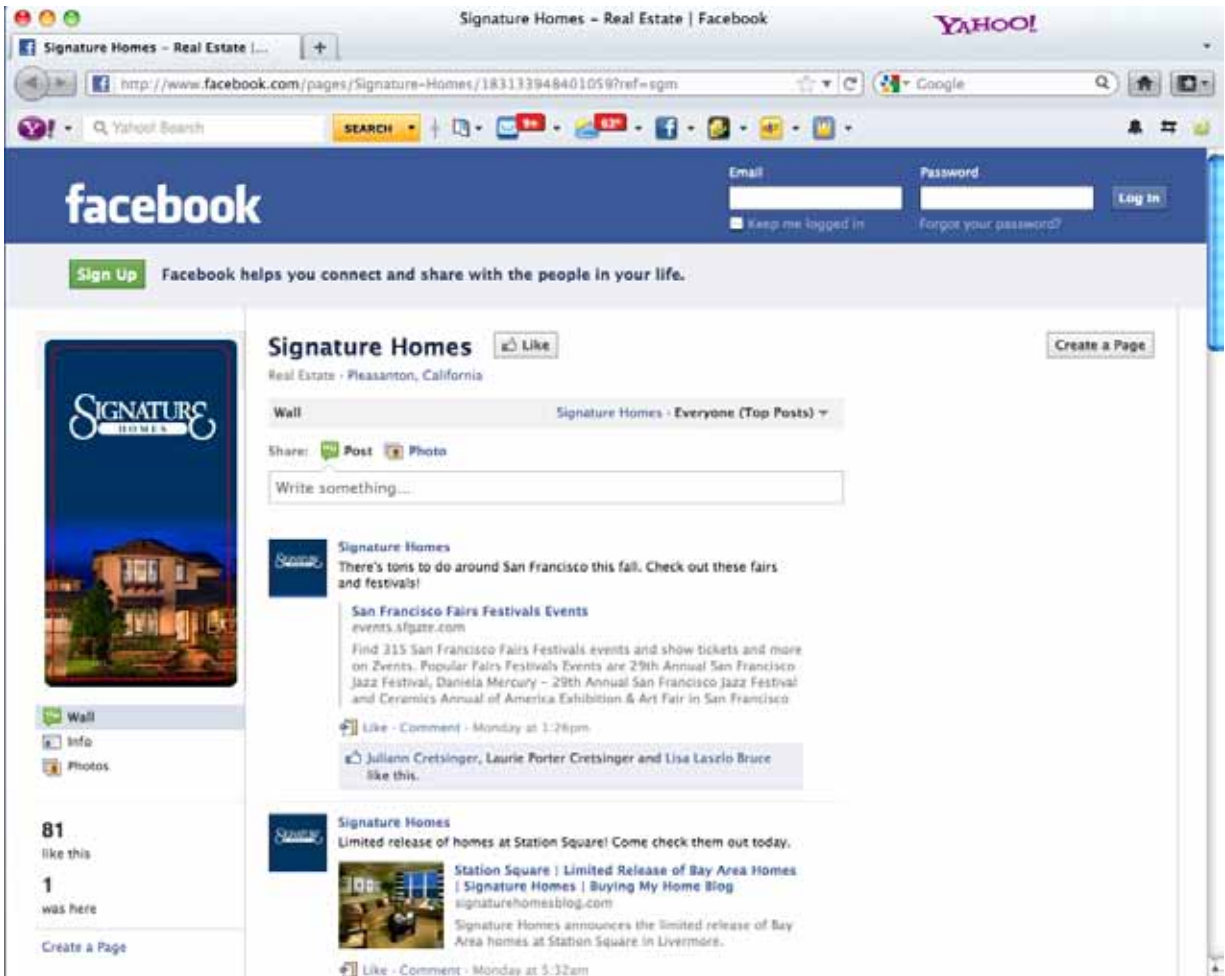
Designed and produced landing page for YouTube series. Project included animated characters, design of video graphics, assisting with video editing, and YouTube channel design.



CLIENT: SIGNATURE PROPERTIES (SHENNUM GREEN ADVERTISING)
PROJECT: SOCIAL MEDIA CAMPAIGN - YOUTUBE CHANNEL
ROLE : SENIOR DESIGNER

URL: <http://www.youtube.com/SigHomesTV>

Designed and produced YouTube page for Cecchi's Corner movies and additional content.



CLIENT: SIGNATURE PROPERTIES (SHENNUM GREEN ADVERTISING)

PROJECT: SOCIAL MEDIA CAMPAIGN - FACEBOOK PAGE

ROLE : SENIOR DESIGNER

URL: <http://www.facebook.com/pages/Signature-Homes/183133948401059>

Designed and produced client Facebook page using FBML.



CLIENT: SIGNATURE PROPERTIES (SHENNUM GREEN ADVERTISING)
PROJECT: SOCIAL MEDIA CAMPAIGN - TWITTER PAGE
ROLE : SENIOR DESIGNER

URL: <http://twitter.com/#!/SigProp>

Designed and produced Twitter page.

SKILLS

extensive experience in graphic design/web design
10+ years supervising/managing print and web projects
5+ years experience staff management
expert knowledge of industry standard software
equally successful in team or independant role
highly organized and detail driven
excellent written and communication skills

- Photoshop
- Illustrator
- InDesign
- Acrobat
- PowerPoint
- Dreamweaver
- HTML
- CSS
- Working Knowledge Flash

EDUCATION

Adobe Flashcamp
Adobe Flexcamp

Academy of Art College, San Francisco CA

Graphic Design

California Arts and Crafts, Oakland CA

Graphic Design

Diablo Valley College, Pleasant Hill, CA

General Ed

7/07 - Present

freelance web/print designer

Work for a variety of clients designing websites, blogs, presentations, email marketing, logos, packaging, magazine spreads, mailers, company branding and identity.

2/10 - 6/10, Shennum Green Advertising, Pleasanton, CA

contract web/print designer

Clients: Signature Properties, Transamerica Pyramid

Designed websites, mobile website, email campaigns, web banners, brochures, branding and newspaper ads. Designed social media campaign.

3/08 - 6/09, PureRed Creative, Livermore, CA

senior graphic designer/web designer

Client: Safeway

Designed web banners, email campaigns, website graphics, and print promotions for corporate site. Designed store circular, store signage, and promotional campaigns

Client: Longs Drugs

Designed seasonal catalogs, store circular, store signage, and promotional campaigns. Conceptual direction for catalog photoshoots including prep and sketches

Mentored designers

Client: Duane Reade Drugs

Designed 64p seasonal catalog for New York client

Creative direction catalog photography and photo styling

01/01 - 07/07 West Coast Beauty Systems, Benicia, CA

art director

Managed print/web creative staff

Responsible for creative direction on all projects

Managed/designed POP, retail promotional material and promotional product packaging for 150 stores

Managed and produced monthly national trade publication

Managed work flow, print bids and press checks

Designed and coordinated creative for six yearly company hosted trade shows

Managed design and production of multiple corporate websites

Established and maintained corporate style guides

Managed department budget

11/99 - 01/01 The Cricket Company, Benicia, CA

senior graphic designer

Designed product packaging, brochures and collateral

Designed trade show materials/booth graphics

Assisted and directed photo shoots

Designed logos, packaging and collateral for multiple monthly promotions

Managed and maintained corporate website

05/98 - 11/99 Institutional Financial Services, Benicia, CA

graphic designer/web designer

Designed/produced product catalogs

Assisted in preparation for photo shoots

Coordinated freelancers and outside vendors

Re-designed and maintained company website