

## Angela Jackson

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# Qualifications: Experienced, Knowledgeable & Accomplished

## Experience

### Freelance Assignments

2/02 - (present)

Assignments: logos, lettering, advertisements, brochures, magazine layouts and direct mail.

### Part-time Professor

Sacramento City College, Sierra College  
& California State University, Sacramento

9/03 - (present)

Typography 103A –Teaching the history, aesthetics, meaning and application of typography.  
Digital Design 10, 70, 313, 330 –Teaching the fundamentals of Adobe Creative Suite for Illustrator, Photoshop & InDesign applications.

### Graphic Designer/Supervisor

CSUS Foundation, CSUS, Sacramento, CA

9/89 - 2/02

Responsibilities included the coordination and completion of art work developed for logos, signage, brochures and other promotional materials for the CSUS campus restaurants and bookstore facilities. Supervised and trained a staff of graphic designers and student interns. Worked directly with department directors, clients, vendors and management to coordinate work. Duties included concept development, providing estimates, proofreading and copy writing. Equipment operated: Nikon 990 Digital camera; Apple Macintosh with Adobe programs; PageMaker and Illustrator; and Photoshop.

### Graphic Designer

The Tsuruda Group, Sacramento, CA

4/88 - 9/89

Worked with art director, clients and other staff in determining design needs, budgets and time frames for projects. Responsibilities included design development and production of logos, brochures, advertisements, direct mailers, packaging and press kits. Maintained production schedules, consulted with suppliers; obtained estimates, interviewed and researched prospective photographers, illustrators, suppliers and services.

## Education

### B.A. Degree in Art

California State University at Long Beach

### A.A. Degree in Art

American River College, Sacramento, CA.

## Portfolio

Furnished upon request.

### Graphic Artist

California Job Journal, Sacramento, CA

10/87- 4/88

Responsible for preparation of art work for marketing campaigns and biweekly newspaper publication. Assignments included the design and layout of advertisements, news articles, brochures and direct mail pieces.

### Graphic Artist Lead/Coordinator

Computer Sciences Corporation  
Sacramento, CA

7/84 - 10/87

Responsibilities included the coordination and completion of art work used for Medicaid and Medi-Cal programs nationwide. Supervised five other graphic artists. Worked directly with originators, editors, printers, word processors and management to coordinate art work. Created and designated graphics standards for preparing four color and black and white art for brochures, bulletins, annual reports, documents and proposals including bar charts, flow charts, diagrams, illustrations and paste-up mechanicals. Duties included training and familiarizing graphic artists with departments and equipment; and maintaining and assuring customer satisfaction.

### Graphic Artist

Sacramento Natural Foods Cooperative, Inc.

Sacramento, CA

6/83 - 2/84

Responsible for art work for advertising and informational programs. Duties included preparing and maintaining art work for signs, weekly specials, product cards, flyers and banners as requested. Designed and set up presentation boards and point-of purchase displays for various products and events. Created packaging for CO-OP products.

## Awards & Published Work

Creativity Annual 32, 33 & 39 - 2003, 2004 & 2010

Sacramento Ad Club, Addy Award 2007 & 2009

1000 Designer Greetings - 2004

American Graphic Design Award - 2003

Dynamic Graphics, Feature Article - 2002

American Corporate Identity 2002

Sacramento Ad Club, Addy Gold Award 2002

PRINT Magazine - Design Annual 2000

The New Big Book of Logos

### Layout Artist

The Marketing Connection, Signal Hill, CA

9/82 - 6/83

Responsible for the layout and design of corporate identity packages, including presentation boards, brochures and ads for Coldwell Banker; Red Carpet and Century 21. Edited and selected copy for publications. Also created floor plans and maps highlighting key areas of interest from detailed blueprints and road atlas.

### Typesetter and Layout Artist

Media Services, Graphics Department  
American River College, Sacramento, CA

9/81 - 9/82

Responsible for typesetting required for art work prepared by the art department. Duties included production of camera-ready art for bulletins, flyers, charts and other college related materials. Designed and set up displays for campus events.

### Artist and Printer

Transfer Express, Sacramento, CA

6/80 - 9/81

Managed store: wholesale and retail sales. Responsibilities included taking orders, keeping inventory and operating cash register. Contacting buyers and wholesale distributors. Opening and closing the store, and maintaining store appearance. Duties included creating art work and lettering for t-shirts, screen printing various fabrics and papers. Prepared screens for printing; coated and reclaimed screens; operated plate maker and vertical camera.

HOW Magazine (Self-Promotional Issue) - 1999

Bullet Proof Logos, David Carter Books

The Big Book of Logos, David Carter Books

The Best Invitation, Card, and Announcement Design - Rockport Publishers

Direct Mail Marketing Design, Rockport Publishers

HOW Magazine (Self-Promotional Issue)  
November/December 1990