

166

W. 122nd St, 3W ^m 646_242_3698
NY, NY 10027 artdepartment-nyc.com

IN REFERENCE TO:
[CHECK ONE]

- proposal*
- correspondence*
- client list*
- invoice*
- specifications*
- facsimile*
- thank you*
- other*

RESUME: CHRISTIE GROTHEIM

design experience

Founder / Creative Director
The Art Department
166 West 122nd Street
New York, New York
July 2002 - Present
(visit artdepartment-nyc.com for more information, including bio, client list, and portfolio)

Founder / Leaseholder
Teahouse Studio
Shared Creative Collaborative
545 East 12th Street
New York, New York
March 2005 - March 2010
(concepted, ran and managed shared office in East Village creating community of up to ten creatives at a time in a well-designed, inspirational environment)

Senior Designer
Marketing Communications
New York, New York
April 2001 - July 2002

Designer
Squires & Company
Dallas, Texas
October 1997 - April 2000

Designer
Zielinski Design
Dallas, Texas
September 1996 - October 1997

Freelance Design
Brainstorm
Dallas, Texas
May 1995 - September 1996
September - December 2001

Design Assistant/
Project Coordinator
Booth-Clibborn Editions
London, England
February - June 1996

Design Assistant/Intern
Witherspoon Advertising
Fort Worth, Texas
May - August 1994

education

Continuing Education
Creative Writing Courses
The New School
New York, NY
2010-2013

Bachelor of Fine Arts
Communication Graphics
Minor: Advertising / PR
Texas Christian University
Fort Worth, Texas
December 1995

Study Abroad
Syracuse University
London Center
Spring 1994

Software Skills
Adobe Illustrator
Photoshop
InDesign
QuarkXPress
WordPress
ConstantContact

skills & specialties

Design
Logos, Branding
Print, Web
Editorial and Advertising

Copywriting
Headlines, Taglines,
Brand Namings, and
Body Copy

Content Creation
Blogging, Social Media,
and Full-length Articles

Editing Content / Proofreading
Websites and Print
Working Knowledge of
Professional Proofreaders Marks

eNewsletters / eMail Marketing
Content and Design

honors & featured work

Visual Marketing
by David Langton and Anita Campbell
(2) Projects Selected and Featured
2013

Graphis Interactive Annual
Art Department Website
2005

The Big Book of Design Ideas
Logo 2000
(2) David E. Carter Publications
2000

Graphis Promotions
2000

Print's Regional Design Annual
1997, 1998, 1999

How Magazine
Self-promotion Edition, 1999
International Design Competition
1999

Work Selected
The Dallas Show
Dallas Society of Visual Communication
1997, 1999, 2000

Bronze Medal / Awards of Excellence
Houston Art Director's Show
1997, 1995, 1994

TCU Competitive Scholarship Award
International Design Conference
in Aspen
1995

Representative
Annual Multi-cultural Project
Universidad de las Americas
1995

Silver Addies (2)
Ad Campaign / Design
Fort Worth Ad Club
1994