

DEVYANI MAHADEVAN
Graphic Designer

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devyanimahadevan.com

EDUCATION

Maryland Institute College of Art (MICA)
2022–2024

MFA Graphic Design
Certificate In College Teaching of Art

Madras University (Stella Maris College)
2014–2018

Bachelor of Visual Arts (B.V.A)

EXPERIENCE

Graphic Design Intern
Maryland Film Festival at Parkway Theater
SEP 2023

Made the official poster, web banner,
and schedule calendar for Maryland Film Festival
at Parkway Theater during Artscape 2023.

Graphic Design Intern
Together NYC
JUN 2023–AUG 2023

Expanded the identity for the website,
assisted in 2 client projects, experimented
with AI tools to help in project documentation,
created social media posts and videos.

Graphic Designer
Tankr
NOV 2021–JUL 2022

The clientele included Altworld, Kyoorius,
CIPLA, 8collection, ShipThis and The Empty Crate.

Graphic Designer
78 Design
DEC 2020–APR 2021

Phoenix Marketcity, Spicegram, and
Vermilion by Vinti were some of the clients.

Graphic Designer
Ashvita
APR 2018–OCT 2020

Executed design requirements for Ashvita's
8 brands, including Goli Soda. Developed
eco-conscious packaging and managed design
projects for third party clients.

RECOGNITION

Featured: Voyage Baltimore
JUN 2024

Winner: Creative Quarterly 76
JUN 2024

Shortlisted: AIGA Baltimore: FLUX
DEC 2023

Shortlisted: CA Awards
OCT 2023

Featured: The Retail Design Blog
AUG 2023

Featured: Packaging of the World
AUG 2023

VOLUNTEERING

Art with Intent
SEP 2020

Created content and ran
shows on @artwithintent.connect
and @Artwithintent

Make A Difference (MAD)
JUN 2015–JUN 2018

I started as a PR volunteer
focusing on photography. As a PR
Fellow, I managed a team of
11 content creators, overseeing
mobilization documentation,
strategies, and press coverage. In
my final year, I led 66 volunteers,
mentoring 87 children in 3 shelters
as an Academic Support Fellow.

SKILLS

Adobe Creative Suite, Digital
Photography, Robofont, Figma