



1340 GRANVILLE ST
BURLINGTON, NC 27215
919.353.2467
G2DESIGN@HOTMAIL.COM

RESUME

Are you looking for a creative designer who listens to client needs and keeps his eye on the ball from the largest project to the smallest detail? Are you seeking someone who can deliver design solutions that work, are on budget and on time – a creative team player with experience?

For the past four years I have been the Associate Director for Design at Elon University in North Carolina. I rebranded the university identity and updated their communications including their quarterly alumni magazine. I was previously the Creative Director for *Focus on the Coast* magazine for five years designing their 100-page monthly lifestyle publication handling all layout, photo direction, as well as pre press. As Art Director /manager at McGill University in Montreal,

Canada for 17 years, our office designed all communications. I managed seven senior designers and handled all client and vendor relations and project management. With over 30 years experience in typography, branding and design, I can manage both people and projects and keep things on budget, on schedule and maintain creativity and quality. I would be pleased to discuss this position and have the opportunity to contribute to your team.

REFERENCES AVAILABLE UPON REQUEST



EXPERIENCE

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Jan 2014 - Present

ELON UNIVERSITY, NORTH CAROLINA

Associate Director for Design

I design the quarterly alumni magazine and our department handles all external admissions, advancement and fund raising communications including viewbooks, admissions brochures and high profile donor relations material. Two years ago I redesigned the university identity and have been key in rebranding their departments and communications. I manage and supervise two senior designers and handle project scheduling.

Dec 2008 - Jan 2014

FOCUS ON THE COAST MAGAZINE

Creative Director

I was in charge of all editorial layout and ad design for this 100-page monthly fashion/lifestyle magazine. I art directed photo shoots, did all post photography retouching and color correction, executed production and prepared all pre press files I also designed client ads and all marketing, sales and electronic and print advertising material to promote the magazine.

June 1991 - May 2008

MCGILL UNIVERSITY, MONTREAL CANADA

Art Director/Manager

As section manager of the Instructional Multimedia Services, I oversaw a team of seven senior designers, scheduled their projects, conducted performance evaluations, handled client relations and was responsible for managing our section budget and meeting or exceeding cost recovery targets, maintaining workflow and performed general administration of the section. We designed all manner academic and institutional publications, recruitment material, donor reports, posters and department brochures. We also produced the award-winning quarterly alumni magazine *McGill News* and *Headway*, a research publication. We also maintained brand identity standards. During my time there we won several design awards from CASE and the UCDA. Our fund campaign design for the Alumni Association brought an increase in donations for three consecutive years and we increased demand for our services and achieved a more uniform design quality for internal and external publications while surpassing our cost recovery goals.

December 1990-1991

THE MONTREAL GAZETTE

Editorial Designer/illustrator

Work included page design and layout for section pages and special features, editorial typography, illustration and map creation.

EDUCATION

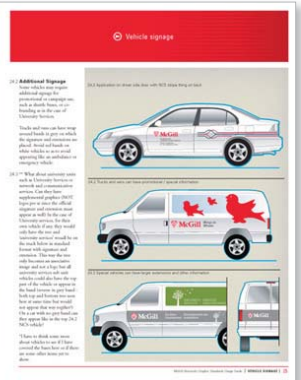
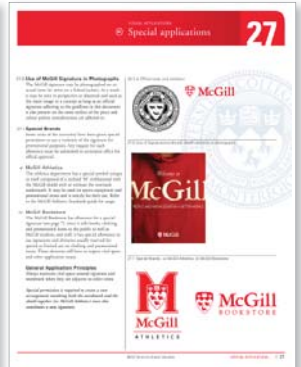
2003 **MCGILL EXECUTIVE INSTITUTE**, Essential Management Skills
1982-1985 **CONCORDIA UNIVERSITY**, Montreal, BFA Honors in Graphic Design, m. Marketing
1979-1982 **DAWSON COLLEGE**, Montreal, degree in Commercial Illustration
1975-1979 **ROSEMOUNT HIGH SCHOOL**, Montreal, Bilingual Certificate (English and French)

AWARDS

- CASE** Award of Excellence, Elon Law Viewbook
- CASE** Gold, Magazine of Elon
- QPD** 25 Years of Quebec Poster Design retrospective exhibit – Opera McGill production of Louis Riel
- SGQ** (Graphic Design Society of Quebec) Excellence in Illustration, Alarie Aubrie Financial Consultants
- CASE** Award of Excellence, McGill on the Web
- UCDA** Award of Excellence, Life After McGill, McGill Fund Campaign web site (art direction)
- CCAE** Gold Award Best Magazine, McGill Headway, Silver Award, Report on Private Giving

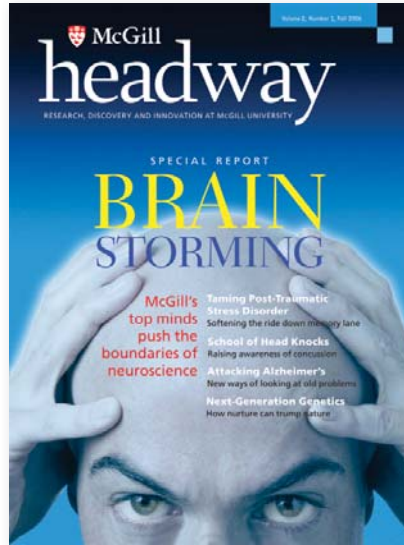


PORTFOLIO





PORTFOLIO



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