



JENNIFER HARLOW

SHE, HER, HERS

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ONLINE PORTFOLIO 
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BFA, COMMUNICATION DESIGN
Metropolitan State University
Denver, CO / GRAD. 2003

PROFICIENT

Adobe Creative Suite:
*Illustrator, Photoshop,
InDesign and Spark*

Canva, Microsoft Office Suite

KNOWLEDGABLE
WordPress / HTML / JavaScript

EXPERIENCE

Creative Specialist, CCP | [Mental Health Partners](#) | Layfayette, CO | 8/20 - Current

Produce Mental Health Partner's, Colorado Spirit Program branding and guidelines. Create and implement outbound and inbound marketing activities related to creation and production of print and digital collateral.

Graphic Designer | [Xcel Energy](#) | Denver, CO | 10/15 - 12/19

Collaborated daily with a power-house, design team of six. Together, we provided creative for Xcel Energy's strategic communications, marketing, advertising and human resources departments.

In-House Graphic Designer | [WellDyne](#) | Centennial, CO | 12/12 - 4 / 14

As part of the marketing team, provided all graphic design support, print and digital. Ensured all outgoing graphics complied with the brand guidelines for WellDyne and its eight lines of business while producing custom materials for all internal needs.

Digital Designer | [Pure Strategic Solutions](#) | Boulder, CO | 7 / 11 - 9 / 12

Facilitated PSS' workflow process' and brand. Responsible for collaboration and development on all supporting graphics for our clients and their eCommerce. Understanding the limitations in going from concept to live product, I worked close with developers, ensuring optimal user experiences.

Graphic Designer | [The Creative Consortium](#) | Denver, CO | 9 / 09 - 7 / 11

Provided graphic design support to the Creative Consortium, a small yet powerful group of women in Colorado who bring their expertise together, provide award-winning, public relations and marketing services to clients in the healthcare industry.

Art Director, Contract | [Metro Mountain Media, Denver Newspaper Agency](#) | Denver, CO | 9/08 - 9/09

Supported the Creative Director with concept, design and launch of five magazine publications and their supporting websites, while managing two designers for production. As part of the assignment, I also redesigned Metro Mountain Media's brand and guidelines.

Graphic Designer | [Rassman Design](#) | Denver, CO | 12 / 02 - 5 / 08

Rassman Design proved to be the right path upon graduation. With fresh eyes for design and an eagerness to dive in, I quickly blossomed as a designer. I gained valuable experience collaborating on projects, such as, brand development and large advertising campaigns while designing a multitude of print and digital studio projects. As I grew as a collaborator AND designer, I was responsible for account / project management, design, art direction, vendor relations, photo shoots and press checks.

REFERENCES

Steve Berry (Xcel Energy)

Xcel Energy | 303-294-2401 | steve.berry@xcelenergy.com

Lyn D'Amato (Rassman Design)

Creative Director, Rassman Design | 303-825-4532 | lyn@rassmandesign.com

James Diaz (Metro Mountain Media)

President, CEO, Metro Mountain Media | 480-516-5123 | jamesadiaz@yahoo.com