



Hello!

The following pages will show that I have 20+ years of experience in design and project management. In that time I have contributed to the design, production, logistics, client relations, and project management of large scale graphics projects. I am confident I can tackle any design issue a client throws at me. I enjoy collaborating with others and working together to make sure a project is successful and the customer is happy.

I would also like to point out that my resume will show that I have helped companies I have worked with become more successful. I have solved production issues, learned new technologies to the benefit of the company, and boosted profits by growing the client base and increasing productivity. I understand my roles and what I need to accomplish on a daily basis, but I also have ideas that extend beyond the everyday tasks. I think this sets me apart from other designers in my field.

Please review the following pages to get a full picture of the skills and experience I can offer. More information can be found on my website. Also referral letters are available upon request. Thank you for taking the time to review my resume.

<http://www.creativehotlist.com/profile/jtoussaint>

## EDUCATION

San Diego State University, 1997-2001

Bachelor of Arts in Applied Arts and Sciences with Emphasis in Graphic Arts.  
Minor in Psychology.

Graduated in the top 15% of my class.

Member of the Golden Key National Honor Society.

## EXPERIENCE

POBLOCKI SIGN COMPANY: Project Manager 7/2018 - present  
*201 Kitty Hawk Dr Morrisville NC 27560*

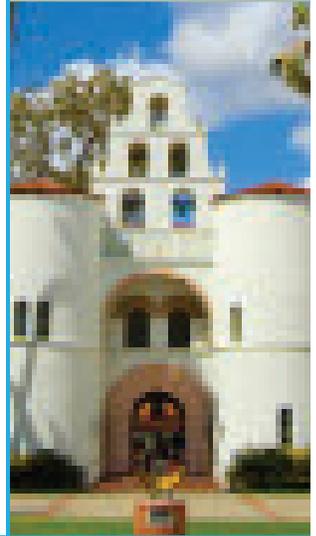
I was hired to replace a retiring project manager. The PM's at Poblocki are responsible for handling all aspects of our projects as soon as our sales team hands it over. This includes submittals, procurement, scheduling, managing installation, punchlists and close out. It didn't take me long to make an impact! In the 3rd quarter of 2019 I became the first project manager to do 1 million in completed orders for a quarter. Most project managers do 1-1.5 million a year at Poblocki. In 2020 I completed 2 million for the year (at a 36% profit margin), substantially more than my teammates.

Major clients include AdventHealth, Novant Health, Cone Health, Brasfield Gorrie General Contractor.

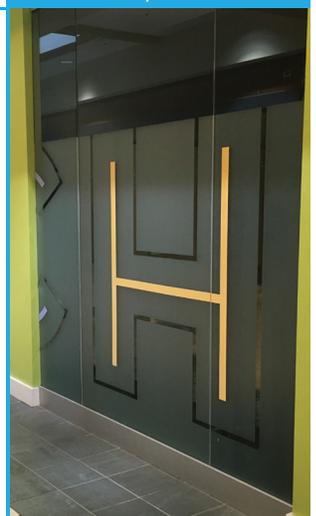
SIGNS NOW: Graphic Designer /Production 10/2011 - 7/2018  
*1322 N Fordham Blvd Chapel Hill, NC 27514*

As the office swiss army knife I did it all! I was the sole graphic designer responsible for creating custom design solutions for marketing and signage projects. I developed the concept and created layouts for clients to review. I also handled all production: vinyl cutting on a 30" plotter, digital large format printing on a Roland VP540 and product assembly. Also, I coordinated with vendors to handle projects that are beyond our in-house scope. I advised our installation crews on the best methods to ensure a successful conclusion to the project.

Major clients include: UNC Chapel Hill, Eton Advisors, City of Chapel Hill, Orange County Planning Department.



Exterior Graphics



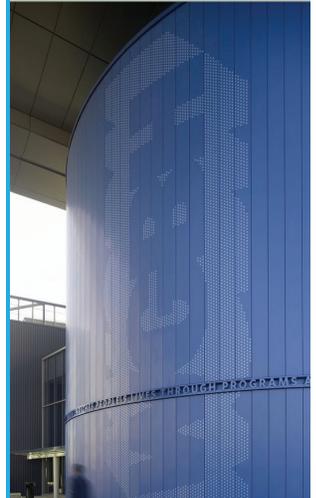
Office Privacy Walls



DESIGN COMMUNICATIONS: Graphic Artist / Project Manager 9/2006 - 3/2011  
25 Drydock Ave, Boston, MA 02110

By performing both design and project management duties I was promoted to project management. My primary responsibilities included project management and graphic production. This involved preparation of drawings for our clients and light production work for major graphics projects including: WGBH Headquarters, Institute of Contemporary Arts Boston and The Museum of Fine Arts Boston.

I was a key factor in leading my team to become the most profitable (out of 8) within Design Communications in 2010. As project manager I developed great working relationships with my fellow employees and oversaw their progress directly from the beginning of a project to the end. This improved productivity of the team and the company over previous years.



Mixed-Media Branding

STERLING GRAPHICS: Designer 9/2001-8/2006  
1322 N Fordham Blvd Chapel Hill, NC 27514

All design all of the time! I created signage packages for major donor recognition systems and fully ADA compliant signage systems for new construction and remodels. Also, I designed identity and branding solutions including logo and stationary design. I improved renderings and presentations sent to clients. Additionally, I developed cost cutting solutions to major productivity problems. For example; I instated a relatively new printing process, thermal printing, to eliminate the need for screen printing.

Client list included: Sharp Hospital, Qualcomm, San Diego Padres, MW Steele Architects and Ferguson, Pope, Baldwin Architects.



Building Directory

**SKILLS**

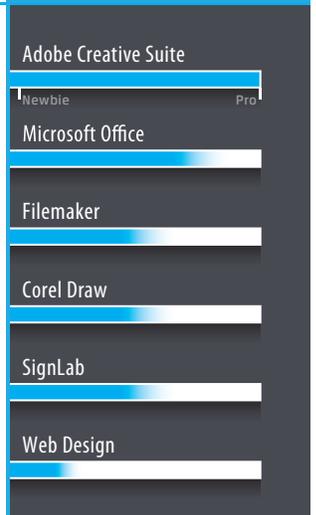
Extensive experience developing and overseeing large scale projects from initial concept to finished product.

Extensive knowledge of large format digital printing, specifically the Roland Versacamm as well as other platforms.

Extensive knowledge of design and preparation of digital graphics, vinyl cutting, sign assembly. Extensive experience developing corporate identity packages through all levels of graphic communication from logos to signage.

Extensive management experience including budgeting, estimating, scheduling under tight deadlines, managing others and coordinating vendors.

Extensive knowledge of sign and vinyl installation.



Software Knowledge