

tired of the old standard?



larry blazek
designer /production / 3D/ illustrator

[online portfolio at: www.creativehotlist.com/Lblazek](http://www.creativehotlist.com/Lblazek)

**experienced in display design, package design, 3d, production,
creative direction/management, technical illustration.**

LOBBY DISPLAY FOR DR PEPPER
SNAPPLE GROUP



EXECUTED CONCEPT, DESIGN, ILLUSTRATION AND PRODUCTION
FOR ALL SAMPLES SHOWN

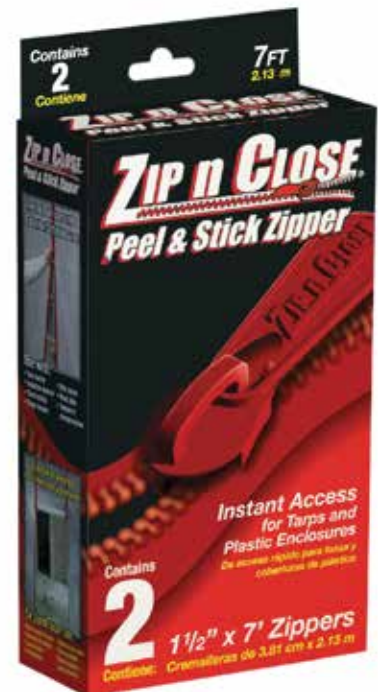


DISPLAY FEATURED IN NATIONAL
BROADCAST COMMERCIAL

LOBBY DISPLAY FOR DR PEPPER
SNAPPLE GROUP/SCHWEPPEES



PACKAGE DESIGN FOR
SURFACE SHIELDS



PACKAGE DESIGN FOR
FERRARA PAN



TECHNICAL ILLUSTRATION



CREDIT CARD DESIGN



GREY SCALE ILLUSTRATION



Larry M Blazek
302 Clarion Court • Oswego, Illinois 60543
630 551 1327
obiladobe@comcast.net

Online Portfolio <http://www.creativehotlist.com/profile/lblazek/portfolio/group0>

Creative Profile

Senior graphic designer with a documented track record for creative problem solving toward all graphic challenges. Working daily with 3D, design, production and structure. Technically astute and detail oriented. Long term experience in packaging and display design. Versed in virtually all print methods; wide web flexo pre print, flexo direct print, litho, rotogravure (paper and flexible bag), direct digital, digital pre print and screen print.

Georgia Pacific • October 2017 to Present

Position: Creative Designer

Primary function: Creative graphic design for packaging and displays printing as litho label, direct print flexo, direct digital and digital preprint. Scope of work includes pre production of client files, producing digitally printed mockups, 3d concept visuals, extensive project management as well as interaction with clients and print vendors. Work closely with structural designers, daily use of Artios CAD and Kongsberg table cutting mockups and plotting mylars. H.P. Certified training on H.P Scitex 15500 digital printer - Level 1.

RR Donnelley • November 2013 to October 2017

Position: Senior Graphic Designer

Primary function: Conceptualize, design, create graphics and build 3D visuals for displays. Projects range from counter to large-scale displays utilizing a variety of substrates for short and semi permanent use. Work closely with structural designers to ensure concepts are compliant with manufacturing and production efficiencies. Produce full size prototypes, in part, utilizing an EFI H 1625-SD.

SailPointe Creative Group • October 2006 to November 2013

Position: Senior Graphic Designer & Mac I.T.

Primary function: Graphic design & illustration for packaging from concept thru production to pre-press ready state. Work spans all print methods, including but limited to; offset, gravure and flexo. 3d for concept visualization, photo stand-in and displays. Execute mockups ranging in size from small folding carton to large, corrugated displays and bins. Design and produce signage for trade shows. Mac I.T. for a user base of 20, SQL job tracking database maintenance and customization, printers and plotters. Additionally, responsible for process engineering/documentation, photography of products and short video commercials.

Smurfit-Stone Container Corporation • January 2006 to July 2006

Position: Regional Graphic Specialist (position eliminated due to corporate restructuring)

Primary function: Inside and Outside sales of wide web flexographic printed liner. Extensive contact with plants and clients on a daily basis. Responsible for quoting prepress and printing, technical liaison between client and prepress and total management from beginning to finalization of each project.

Smurfit-Stone Container Corporation • November 2001 to January 2006

Position: Graphics & Applied Technologies Manager

Primary function: Execution & coordination of art & prepress for corrugated packaging nationwide. Majority of work was wide web flexo preprinted linerboard. All work executed within Illustrator & Photoshop. Daily, heavy project management across multiple projects requiring communication with inside

& outside sales, clients, structural designers and plant managers. Produced full size mockups utilizing H.P. plotters and DataTech CAD table. Additionally, responsible for managing local design staff.

Amurool Confections Company • March 1999 to November 2001

Position: Graphic Designer

Primary function: Design and illustrate new product concepts for gum & candy packaging, primarily focused on children. All work executed in Illustrator, Photoshop, Carrara and Bryce. Introduced use of 3d for concept visualization which then became the standard. Also designed and executed animated Powerpoint sales presentations for executive level.

Stone Container Corporation • August 1992 to March 1999

Position: Division Graphic Design Manager

Primary function: Execution & coordination of art & prepress for corrugated packaging nationwide. Majority of work was wide web flexo preprinted linerboard. All work was executed within Illustrator & Photoshop. Responsible for hiring, training and supporting a group of designers across the country. Held yearly training sessions and produced several training videos. Support to designers was both design and technical. Daily, heavy project management across my own projects as well as the other designers.

Comply Enterprises, Inc. • April 1989 to August 1992

Position: Illustrative Coordinator

Primary function: Executing projects from concept to final art. Coordinate and execute all illustration work. Project range varied but typically included brochures, technical illustration, gray scale illustration and package design.

AT&T Bell Laboratories • February 1985 to April 1989

Position: Illustrator/Designer

Primary function: Executing projects from concept to final art. Projects ranged from caricature to technical illustration. Artwork was created with traditional media using; markers, pen/brush & ink, airbrush and synthetic clay (caricature sculpture).

Advertising Posters Inc • April 1983 to February 1985

Position: Illustrator/Designer

Primary function: Design and illustration for; pinball playfields, pinball back glasses, video games and video poker machines. In addition to design illustration, stripping, contact frame and camera work was included.

Education

1979 Triton Community College, Rivergrove, IL - Associate of Applied Science Advertising Art

1982 Northern Illinois University, DeKalb, IL, - Bachelor of Fine Arts Illustration/Design

Additional Skills

- Excellent time management skills
- Experienced trouble shooting and repairing macs (software & hardware)
- Process architecture and documentation
- SQL job tracking database customization, maintenance and troubleshooting
- Mechanical ability/aptitude
- Electrical ability/aptitude
- Gas and Arc welding experience
- Experienced in working with wood and plastic
- 7 years drafting education