

Lee A. Hartman

2343 Hudson Circle
Aurora, Illinois 60502

Phone: **331-999-4818**

E-mail: **LHDC-LEE@comcast.com**

Portfolio: **<http://www.creativehotlist.com/Profile/lhartman3>**

Hi,

Hope your day is going well.

Currently, I am seeking an opportunity for a **Freelance, Part-time**; temporary and permanent, or a **Full-time Graphic Design** position. This could be either in a supporting or leadership role.

As an asset, I am older mature person, and much of my career has been devoted to print design and layout in varied applications. Currently this includes adapting my design work as applied to e-mail and digital marketing campaigns. I have also designed and produced successful informational posters, banners and other exhibit design applications. For many years, my contributions have made significant benefits to marketing, informational, and fund raising efforts.

In my career, both in corporate and medium to small business environments, I have worked with a variety of marketing personnel, sales executives, and company owners. Working individually or with staff, I have developed and created successful projects that improved company visibility and sales improvement.

Collaborating with, or directing a team of copywriters, photographers and illustrators, I am successful in project design, direction, and production from beginning concept proposals, to full layout and refinement, alterations and accurate execution of project deliverables. Always consistently being mindful of deadline and budgetary requirements, this includes partnering with and coordinating associated vendors as needed.

Thank you for the review of my resume for consideration in a position with your organization.

Also, please take a minute to view my portfolio available at this Creative Hotlist link:

<http://www.creativehotlist.com/Profile/lhartman3>

I am confident that with my strong technical and creative skills, studio and project management experience and expertise along with a positive, mature mentoring attitude, I would be of a great benefit to your company staff, now or in the future. I look forward to making a valuable contribution to the continued success of your organization.

An in-person discussion to learn more about how I can be a contributing member of your company will be greatly appreciated.

Thanks,



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Accomplishments

Acquired investment funding to create an independent graphic design studio after a successful corporate career experience. Developed, managed and directed a studio graphic design and production team that worked closely with sales representatives and directly to end-user clients. Providing an extensive range of professional skills and capabilities for a broad range of client markets and needs. This includes medical, industrial, financial, educational, scientific, and other general business and non-profit organizations. While mostly teaming with account representatives, delivered accurate, cost competitive, quality graphic design services. Transformed into current individual freelance agency.

Experience

LHDC

Freelance

Senior Graphic Designer

Aurora, Illinois

2008 to present

- o Established Lee Hartman Design Company / LHDC as an independent company
- o Continue to provide graphic design solutions for Performance Graphics. Acquire independent clients and provide quality design, production and direct mail services. Provide print based solutions for marketing, trade shows and as well as e-mail blast design. Maintain relationship with Performance Graphics as it transitions into The Stevens Group

Performance Graphics

Design Studio

Creative Director

Elmhurst, Illinois

1991 to 2013

- o Established design studio, specified and directed computer equipment purchase, installation and software implementation
- o Quickly hiring and directing staff of three graphic designers, successful completion on variety of projects for multiple market organizations such as American Bar Association, Chicago Symphony Orchestra, Moneris Solutions and others
- o Interface with Sales Executives as well as direct client contact to complete projects from beginning to end in a timely manner
- o Capability of design on variety of projects such as, annual reports, newsletters, collateral and marketing materials
- o Coordinate efforts of freelance writers, photographers and designers as necessary for project needs and completion
- o Interface with production facilities to check quality and implementation of final materials
- o Acquired eight year contract with Fermi National Accelerator Laboratory for design of 20 yearly newsletter issues as well as various projects from event posters, exhibit design and other presentation pieces
- o Served on Fermilab Design Task Force to establish standards of design in laboratory print, web and other graphic identity media

Moore Business Forms

Creative Graphics Center

Graphic Designer

Northbrook and Chicago, Illinois

- o Teaming up with Marketing and Sales specialists, developed print proposal graphic comprehensives, direct mail and document designs to aid in sales presentations to benefit completion of product sale and implementation to larger corporations such as Allstate Insurance, AT&T, Harris Bank and others
- o Consulted with the Research Division on computer and software systems, program implementation used corporate-wide

Education

Bachelor of Arts in Graphic Design

University of Illinois at Chicago

- o Ongoing Trade Seminars such as Edward Tufte Visual Display of Quantitative Information
- o Adobe Creative Cloud instruction, Marketing and Branding application courses

Related Skills

- o Macintosh Platform software expertise including Adobe Creative Cloud, InDesign, Photoshop, Illustrator and previously Quark Express
- o Functioning capability in Microsoft Office and usage of various other utility software packages



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Northwest
Community
Hospital

Foundation 3060 West Salt Creek Lane
Arlington Heights, Illinois 60005

Together

Sample A
1234 Dunt
Arlington H

Massive Spectroscopic Surveys
of the Distant Universe,
the Milky Way Galaxy, and
Extrasolar Planetary Systems

**BOSS, MARVELS,
SEGUE-2, APOGEE**

SDSS III
www.sdss3.org

SDSS III
www.sdss3.org

SDSS III
www.sdss3.org

APOGEE
APO Galactic Evolution
Experiment

BOSS
Baryon Oscillation
Spectroscopic Survey

MARVELS
Multi-object APO
Radial Velocity Experiment
Large-area Survey

SEGUE-2
Sloan Extension for
Galactic Understanding
and Exploration



URA

THE INFINITE VOYAGE OF SCIENTIFIC DISCOVERY

FERMILAB A United States
Department of Energy
National Laboratory

Physics at the Energy Frontier

With Run II at the Tevatron, Fermilab scientists begin a new era
of collider physics at the world's highest-energy accelerator.

Fermilab creates the
collider in the world, at an
energy of two trillion electron
volts. Many million of particles
collide in the two beams
the "super" Super-Fermilab
collider. The two beams
collide at a point called
the interaction point
of the collider.

Each of Fermilab's detectors
will probe the particles and
energy of the collision. These
detectors will provide the
data for the experiment.
The primary program
addressed the search for a
supernatural phenomenon
of physics.

The Fermilab collaboration
started with a goal: "To do
the best of the best in the
world. They will build the
best detector in the world."
The Fermilab
collaboration will continue
to improve the performance
of the collider.

INNOVA ProVideo Vision Testing Software

COMPLETE

ProVideo COMPLETE offers advanced testing, customization and integration capability demanded
by ophthalmic clinics, pediatric ophthalmology and institutions. INNOVA continually brings you the latest
testing capabilities with our in-house development and unrivaled industry expertise.

Over 5,000 installations in major hospitals and universities, as well as smaller clinics around the world,
INNOVA ProVideo has become the industry standard in features, accuracy, and reliability.

ProVideo COMPLETE Software Features

- ANSI-Compliant Acuity Tests
 - 20/800 Optotypes
 - Validated Patti Pics Children's Optotypes

Star Endorsers
United States Air Force
Johns Hopkins
Will's Eye Institute

MINDBODY
UNIVERSAL BUSINESS MANAGEMENT

MINDBODY has partnered with Moneris Solutions to help you simplify your life, boost your revenues and focus more on your clients.