

LinkedIn Profile: www.linkedin.com/in/ncschultz

Artwork Portfolio: www.creativehotlist.com/nschultz2

Summary of Skills:

- eLearning design and authoring with Articulate 360 Storyline animations, motion graphics, Quizmaster, Content Library; Adobe Creative Suite (InDesign, Photoshop, Illustrator); Acrobat; Quark Xpress; Powerpoint; and MS Word.
- Strategic art direction, graphic design, concept development: eLearning courseware, logos, brochures, trade and consumer ads, packaging, posters, newsletters, promotional items, trade shows, catalogs, corporate communications branding and assets, social media, infographics, manuals, sell sheets, direct mail pieces, POP displays, annual reports.
- Creative and technical writing, editing, research and thorough proofreading for online, print, and eLearning modules.
- Expert art production: layout, illustration, custom photo illustration, retouching, and technical renderings.
- Pre-press, pre-flight expertise, printer, press run and photo shoot supervision and direction.
- Research and theme development for trade shows and fundraising events, including on-site décor and installations.
- Entertainment booking, press releases, media and public relations direction and liaison for special events.
- Teaching and volunteering fine art skills as well as collaborating with schools and community arts organizations.

Creative Services Work History:

2001 – Present:

On-site and off-site contract/freelance clients include:

Fidelity & Guaranty Life Insurance Company of NY, RCN Telecommunications/Internet Services, Bernafon Swiss Hearing, Siemens Hearing, The American Institute for Stuttering, Excelerated Performance Agency, Vis-Com, Inc., Prudential Creative Services, Aposto Restaurant, JK Design, Kohnberg Advertising, Photosound Ad Agency, Brushfire Agency, Main Street Highland Park, The Highland Park Arts Commission, Tess at Home Antiques, Dittman Incentive Marketing, Kerry's Arbor Realty, Mobile Music Instructors, Sony, Satyam Technologies, The First Energy Group, The Nature Conservancy, NY/NJ Clean Ocean & Shore Trust (COAST), Call Sciences, Inc., The Institute of Electrical and Electronic Engineers (IEEE), Micro Central, Inc., and Foster Care Advocacy organizations.

1996 – 2001: Art Director, Siemens Hearing Instruments, Piscataway, NJ

Managed in-house hearing healthcare art department, reporting to the Director of Marketing. Full time independent contractor. Creation of: brochures, logos, ads, trade show exhibit materials, packaging, user manuals, corporate communications pieces, user manuals, and line art illustrations. Created innovative direct mail pieces, invitations and promotional assets for conferences and trade shows. Daily collaboration with event planners, copywriters, R&D, sales and other departments. Direction of artists, photographers, printers and vendors to oversee quality and meet deadlines.

Education:

- Rutgers College, Rutgers University, New Brunswick, NJ: B.A. (Dean's List)
- Brookdale Community College, Lincroft, NJ: A.A. (Dean's List)
- Middlesex County College, Edison, NJ: Post-B.A. Courses: Studio Art, Art History, Psychology (Honor Roll & Dean's List)
- School of Visual Arts, NY: High Focus Drawing Workshop. Taught by noted illustrator, Professor James McMullen

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Teaching and Non-Profit Organization Experience (2000 – Present):

The Work Family Connection Hunterdon County, NJ: After School Enrichment Art Teacher

Part Time After School Enrichment Teacher in the Clinton Twp., NJ School district. Responsible for creative lesson planning, drawing, painting, 3D art, Art Club and participation in fundraisers. This position also provided ongoing training certifications in child psychology and development, safety, and CPR for different ages and learning abilities. Meetings and collaboration with other teachers and supervisors, school staff and parents, to help students reach creative learning milestones.

Center Line Farm Riding School, Califon, NJ: Art Teacher and Volunteer Instructor

Drawing, painting and photography classes focusing on equestrian and human anatomy. This was a rewarding position teaching children of all ages and abilities to create drawings from life, nature and landscapes, along with “en plein air” sketching and painting to complement their horsemanship and riding experiences. I continue creating my own artwork from these subjects for commissions specific to animal, nature and equestrian enthusiasts.

Middlesex County College, Edison NJ: Adjunct Professor, Media Arts and Design

Course: *Mechanical Production and Studio Skills.*

I taught this 4-credit course required for students majoring in Media Arts and Design. Traditional and digital Mac and PC curriculum for design, layout, and photo retouching using state-of-the-art software.

Foster Children Advocacy Projects

Book cover illustrations, writing, research, and event planning. Helped establish “Foster Children’s Day” in NJ by working with legislators, advocates and writing proposals. Décor, set up and press releases for events.

American Institute for Stuttering, NY

Design and production of donor invitations and event programs for major annual fundraising galas in NYC.

The Highland Park Arts Commission and Main Street Highland Park, Highland Park, NJ

Exhibit planning, curation, and hands-on installations in many venues. Reception and fundraising preparations. Design of posters and invitations for community events such as, Open Studio, Window Art Walk, and Special Exhibits. Exhibiting artist in twelve group shows to date.

Fine Art Skills:

Traditional drawing, painting, ceramics, 3D construction, sculpture, figure drawing, portraiture, cartooning, photography.

Awards and Honors:

- Poster design selected for exhibit in Arlington, VA Library accompanying the work of award winning poet and journalist
- Middlesex County College: 3-D paper sculpture selected by faculty for group exhibit in campus gallery
- Highland Park Artists Collective: Artwork selected for inclusion in 12 group exhibits (painting, drawing, sculpture)
- First Place Award for Brochure Design: Computing Technology Industry Association (COMTIA)
- Dean’s List at all colleges attended (GPA overall 3.85)
- Proclamation of Honor from Mayor Ricigliano of Edison, NJ for my work with foster care advocacy projects