Yanyue Hua
Advertising
Syracuse University

When food gets stuck between your teeth, it becomes all you can think about.
Glide floss slips into tight spaces and removes what toothbrushes cannot reach.
Glide

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Glide floss slips into tight spaces and removes what toothbrushes cannot reach.
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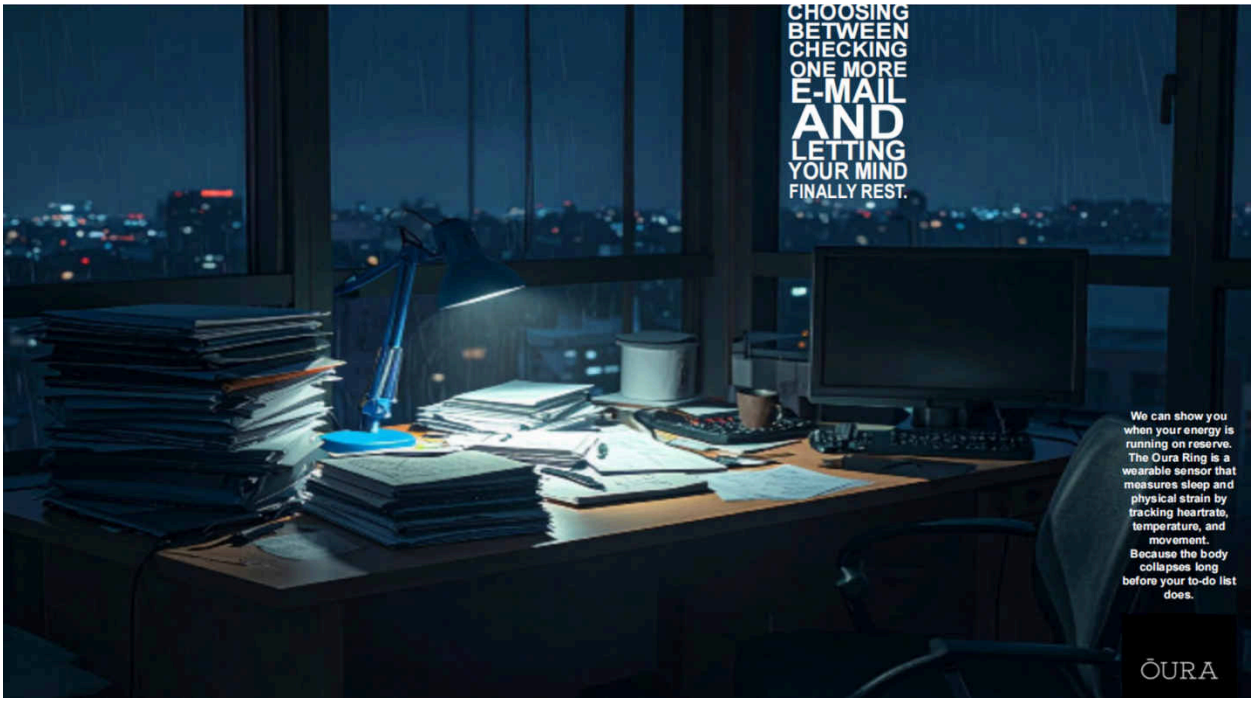
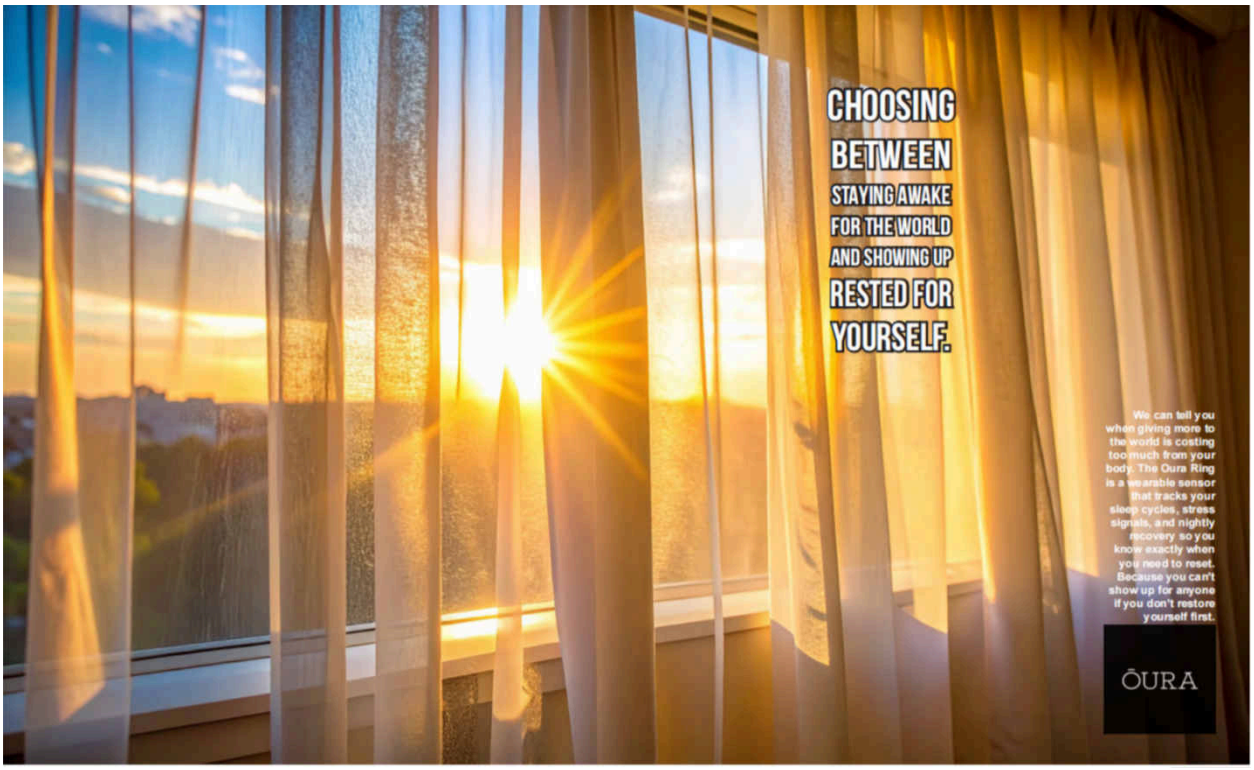
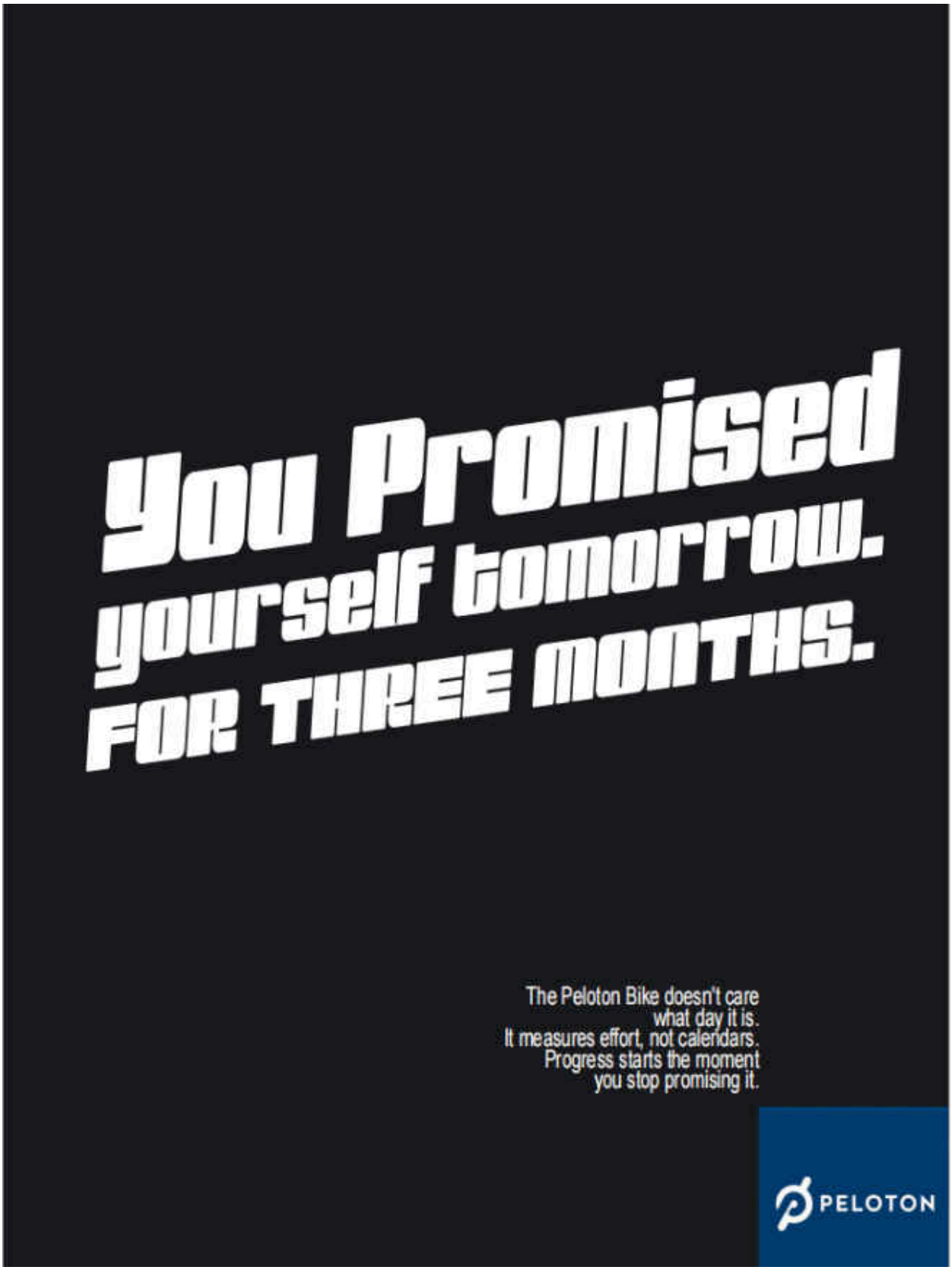

CHOOSING BETWEEN CHECKING ONE MORE E-MAIL AND LETTING YOUR MIND FINALLY REST.
We can show you when your energy is running on reserve. The Oura Ring is a wearable sensor that measures sleep and physical strain by tracking heartrate, temperature, and movement. Because the body collapses long before your to-do list does.
ŌURA


CHOOSING
BETWEEN
STAYING AWAKE
FOR THE WORLD
AND SHOWING UP
RESTED FOR
YOURSELF.
We can tell you when giving more to the world is costing too much from your body. The Oura Ring is a wearable sensor that tracks your sleep cycles, stress signals, and nightly recovery so you know exactly when you need to reset. Because you can't show up for anyone if you don't restore yourself first.
ŌURA

CHOOSING
BETWEEN
FINISHING
ONE MORE
TASK AND
GIVING
YOUR BODY
ONE MORE
HOUR.
We can show you when your energy is running on reserve. The Oura Ring is a wearable sensor that measures sleep and physical strain by tracking heartrate, temperature, and movement. Because the body collapses long before your to-do list does.
ŌURA

You said 6PM was your workout time. It's been 6 PM for three months.

The Peloton Bike doesn't care
what day it is.
It measures effort, not calendars.
Progress starts the moment
you stop promising it.

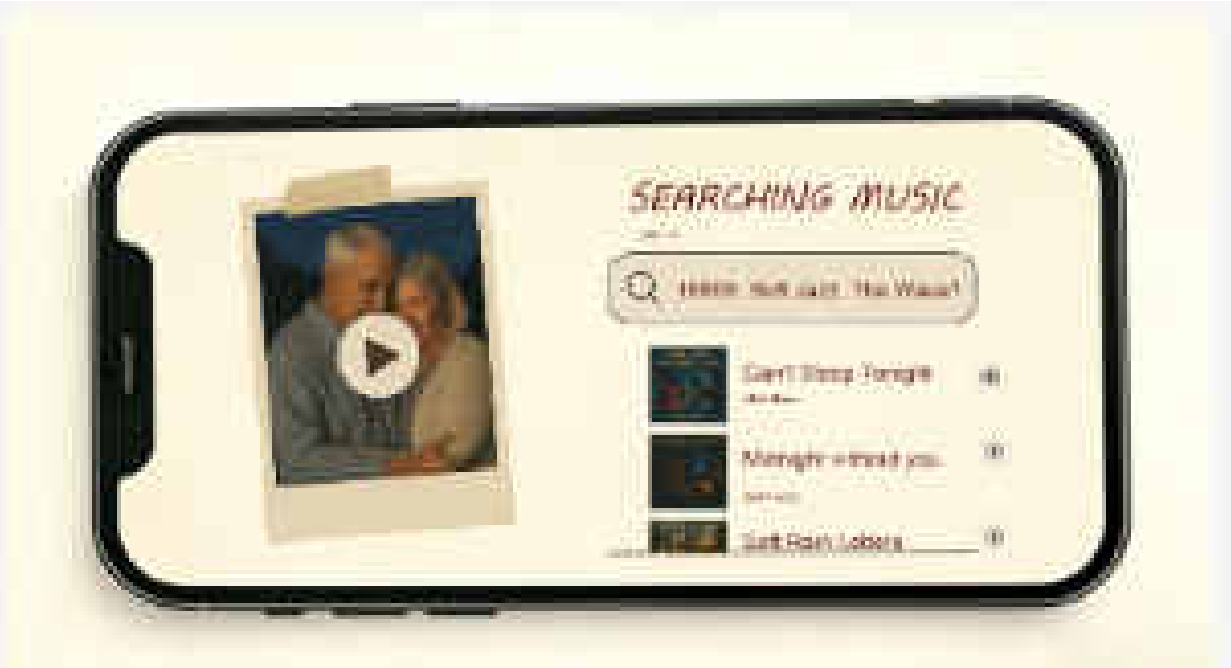

You Promised
yourself tomorrow.
FOR THREE MONTHS.
The Peloton Bike doesn't care
what day it is.
It measures effort, not calendars.
Progress starts the moment
you stop promising it.
PELOTON

You said you'd start Monday. It's been a long Monday.

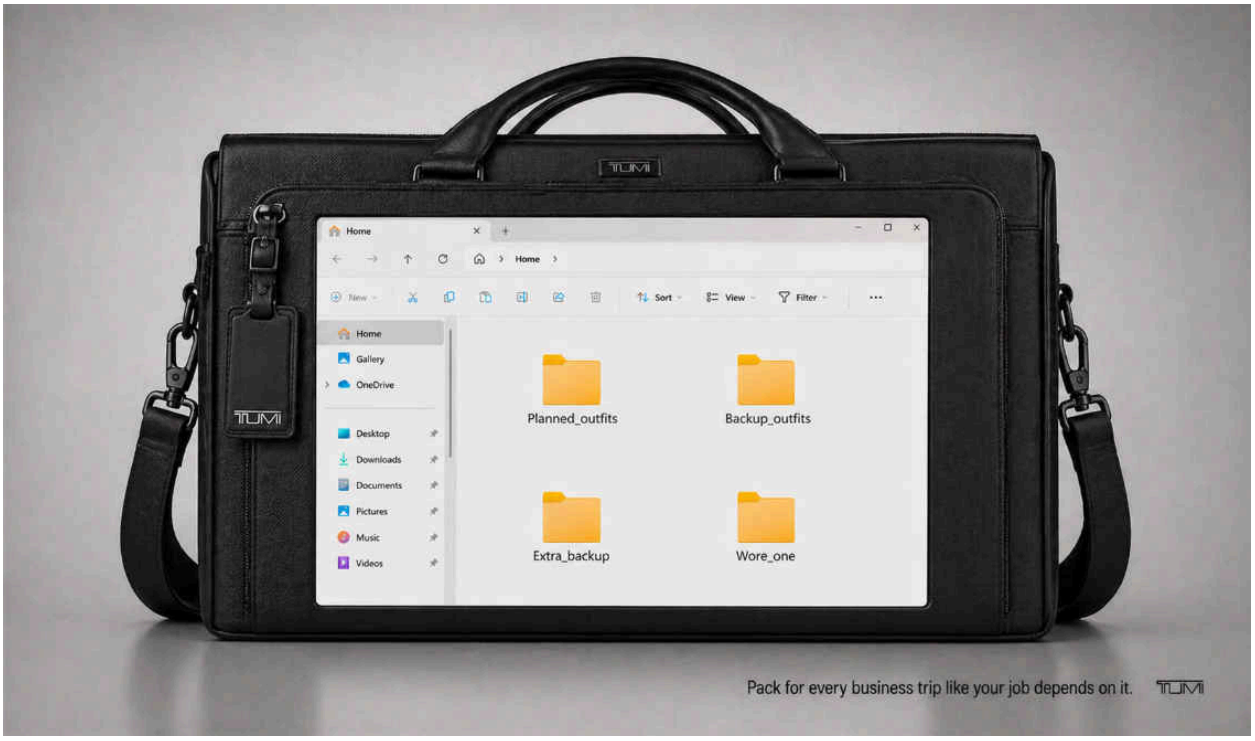
The Peloton Bike doesn't care what day it is.
It measures effort, not calendars.
Progress starts the moment you stop promising it.

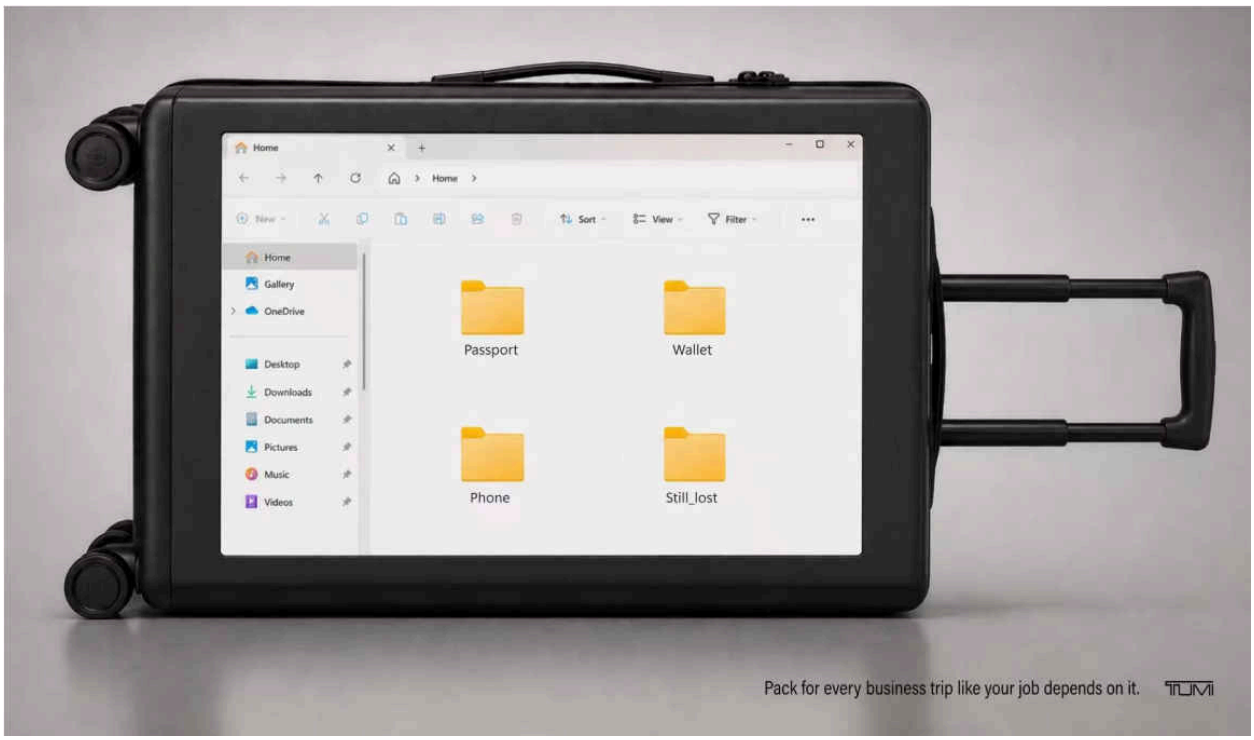
PELOTON

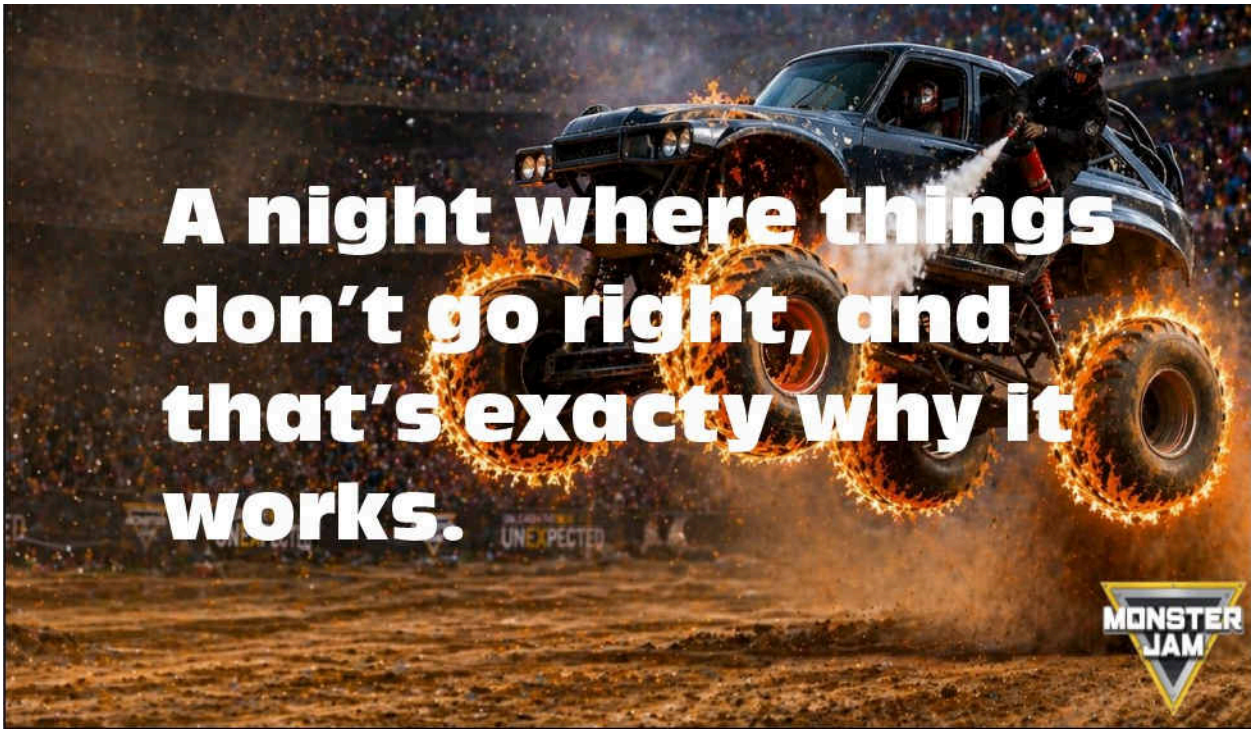
MEMORY GALLERY

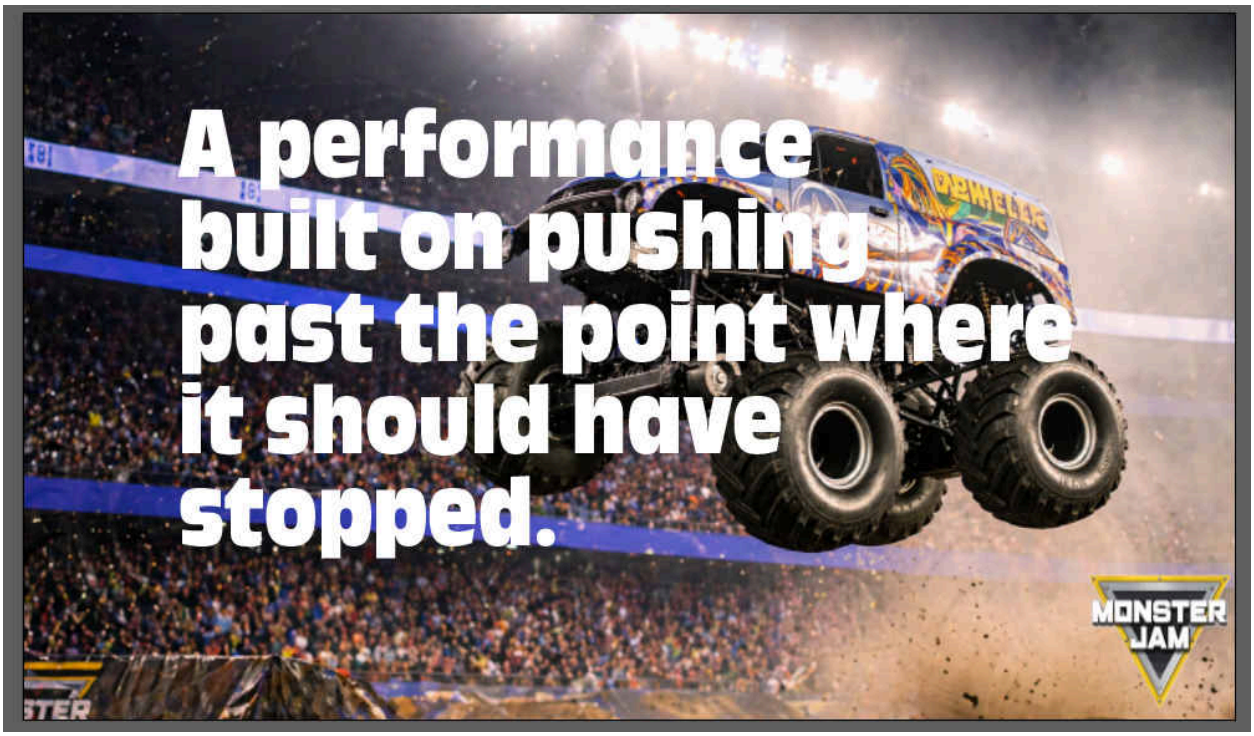

SEARCHING MUSIC

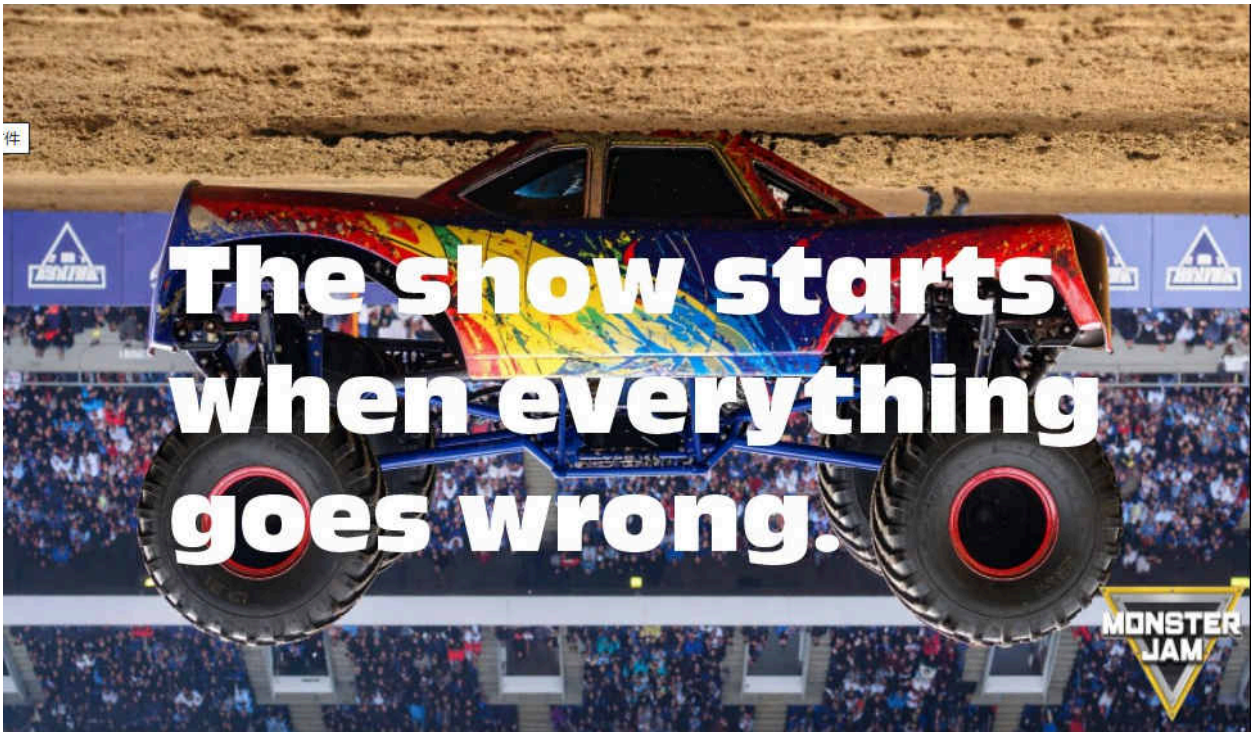
Passport
Wallet
Phone
Still_lost
Pack for every business trip like your job depends on it.


Home
Gallery
OneDrive
Desktop
Downloads
Documents
Pictures
Music
Videos
Planned_outfits
Backup_outfits
Extra_backup
Wore_one
Pack for every business trip like your job depends on it.


Home
Home
Sort
View
Filter
Home
Gallery
OneDrive
Desktop
Downloads
Documents
Pictures
Music
Videos
Passport
Wallet
Phone
Still_lost
Pack for every business trip like your job depends on it.
TUMI


A night where things don't go right, and that's exacty why it works.
MONSTER JAM


A performance built on pushing past the point where it should have stopped.
MONSTER JAM


The show starts when everything goes wrong.
MONSTER JAM